



UNC NROTC Alumni Association

Annual Meeting
2 November 2019



2019 Annual Meeting: Agenda, Schedule of Events

Time	Event	Notes
1400-1410	Convene Annual Meeting, President's welcome of alumni and remarks	Eric Schneider '86
1410-1420	NROTC Unit Commanding Officer / Professor of Naval Science Remarks	CAPT Andy Hertel, USN
1420-1430	Midshipman Battalion Leadership Remarks	MIDN 1/C Romeo Antolini
1430-1040	Presentation of Scholarships <ul style="list-style-type: none"> • CAPT Alfred M. Koster, IV Memorial Scholarship • YNCM Donald R. Ledford Honorary Scholarship • UNC NROTC Alumni Association Scholarship 	Robert J. Gionfriddo '86 Donald R. Ledford
1440-1500	Presentation of Distinguished Alumnus Award & Distinguished Service Awards: <ul style="list-style-type: none"> • Remarks by 2019 DAA: Lt. Col. James G. Zumwalt, II, USMC (Ret.) • Remarks by 2019 DSA: CAPT Harold A. "Andy" Bunch, Jr., USN (Ret.) • Remarks by 2009 DSA: Thomas Brantley "Brant" Burgiss 	Steve Fish '85
1500-1515	Secretary's Report: <ul style="list-style-type: none"> • Elections of Directors 	Will Stubbs '85
1515-1525	Treasurer's Report	Terry Cline '73
1525-1530	Governance & Bylaws Committee Report	Jay Plager '52
1530-1535	Budget & Financial Oversight Report	Steven Levesque '89
1535-1540	Awards Committee Report	Steve Fish '85



Agenda, Schedule of Events

Time	Event	Notes
1540-1545	Scholarship Committee Report	Rob Gionfriddo '86
1545-1550	Events Committee Report	Pat Connelly '85
1550-1555	Member Communications Committee Report	Will Stubbs '85
1555-1600	Dawson Library Committee Report	Rob Gionfriddo '86
1600-1610	Election results announced / runoff conducted if necessary	Will Stubbs '85
1610-1620	Members Open Forum: questions and answers period for members	Eric Schneider '86
1620-1630	Farewell comments from departing Board Members: Dave Jackson, Ann Phillips, Jay Plager, Will Stubbs & Eric Schneider (2 min each)	
1630	Adjourn Annual Meeting	Eric Schneider '86
1635-1645	<ul style="list-style-type: none"> Directors Elect meet in Dawson Library to elect officers 	Will Stubbs '85
1700-1900	Reunion BBQ with fellow alumni, families, Midshipmen and unit staff at Naval Armory	Hosted by Midshipman Battalion
1930 -	UNC vs. UVa Football in Kenan Stadium <ul style="list-style-type: none"> Military Appreciation Day - Possible Flyover by EA-18G "Growlers" of VAQ-142 	



President's Report

Eric S. Schneider '86



Alumni Registered: 57

World War II Veteran (V-12 program): Leon Todd '42

2019 Distinguished Alumnus Award (DAA) recipient:

- Lt. Col James G. Zumwalt, II, USMC (Ret.) '70

Past DAA recipients:

- Hon. S. Jay Plager '52
- VADM Kenneth E. "Pink" Floyd, USN (Ret.) '80
- CAPT Rob Rivers, USN (Ret.) '73
- Col. Mike Richardson, USMC (Ret.) '88

2019 Distinguished Service Award (DSA) Recipient:

- CAPT Harold A. "Andy" Bunch, Jr., USN (Ret.), Past President

Past Distinguished Service Award recipients:

- Stephen P. Fish '85, Past President
- CAPT Willard B. Stubbs, USN (Ret.) '85, Secretary
- YNCM Donald R. Ledford, USN (Ret.) – Staff
- Thomas B. "Brant" Burgiss '84

Past Connor Award Recipients

- CDR Bogomir T. Glavan '97
- CDR Kerry P. "Beagle" Hicks '02

Past Presidents (not already recognized)

- Robert F. Smith '75

Board Members (11 of 13 present)

- CAPT Eric. S. Schneider '86, President
- Terry C. Cline '71, Treasurer
- Col. Patrick P. Connelly '85
- Lt. Col. Robert J. Gionfriddo '86
- David L. Jackson '87
- William H. Latham '85
- CDR Steven Levesque '89
- R. Patrick Riordan '87



Alumni Registered: 57

Life Members: (38 total)

- Burton Anderson '87
- Parke Boneysteele - Staff
- Charles C. "Chuck" Carroll '87
- Donald R. Cuddington '86
- Debra Lynn Boyt Davis '83
- Mark C. Fava '85
- John H. Hearne Jr. '85
- David A. Keech '88
- Janet E. Keech '89
- Christopher J. Kennedy '87
- Jeff Kennedy '87
- Frank Linkous '87
- Dan McCormick '91
- Wade H. "Hank" McSwain, III '89
- Geoffrey L. Owen '85
- Howard A. Petrea Jr., '72
- William "Bill" Rysanek '89
- Robert L. "Bob" Seaton – Staff

Life Members (continued)

- Roger M. "Max" Smith '81
- Kristy Kay McCollough Temple '90
- Paul Voss '88
- Marianne Waldrop '87
- Daniel J. Wright '86

Regular Members: (13 total)

- Ronald B. Bobo '68
- Robert K. Eby, Jr. '73
- Irvin W. Hankins, III '68
- Tim Hastings '88
- Ether "Zuul" Kangas '14 - flyover
- Kevin L. Martin – Staff
- Phil McGuinn '82

Associate Member (1)

- Mark F. Smith '86

Other Alumni, family and friends: 5

- Karen Baetzel – Staff
- James W. Bailey – Staff (Past XO)
- Ed Henkler – Staff
- Cesar Lopez '11



Commanding Officer & Professor of Naval Science

CAPT Andrew C. "Andy" Hertel, USN

See companion slide deck



Battalion Commanding Officer

MIDN 1/C Romeo Antolini

See companion slide deck



Presentation of Scholarships

Eric S. Schneider '86, Donald R. Ledford, Robert J. Gionfriddo '86

- Captain Alfred M. Koster, IV Memorial Scholarship
 - MIDN 3/C Andrew Warlick
- YNCM Donald R. Ledford Honorary Scholarship
 - MIDN 3/C Sophia Sherman
- UNC NROTC Alumni Association Scholarship
 - MIDN 3/C Joshua Heard



Presentation of Awards

2019 Distinguished Alumnus Award

- **Distinguished Alumni Award** – James G. Zumwalt, II, Class of 1970
 - Retired USMC Lieutenant Colonel
 - Served in Vietnam, Panama, Persian Gulf, Desert Shield, Desert Storm
 - Author of several books, including:
 - Bare Feet, Iron Will – Stories from the Other Side of Vietnam’s Battlefields
 - Living the Juche Lie- North Korea’s Kim Dynasty
 - Doomsday Iran - The Clock is Ticking
 - Frequent contributor to USA Today, LA Times, Washington Post, Star & Stripes, The News & Observer, PARADE magazine, Naval Institute Proceedings
 - Board of Directors or Board of Advisors for The Vietnam Center at Texas Tech Univ, Thurman-Zumwalt Foundation (at NCSU), and Global Markets Consulting Group
 - Member of the prestigious “Committee on the Present Danger along with Senators and former Cabinet members
 - Legacy of a UNC NROTC family:
 - His father, Admiral Elmo R. Zumwalt, Jr. was a UNC NROTC Instructor in the 1940s. He later became the 19th Chief of Naval Operations and served as the Class of 1970’s Commissioning guest speaker.
 - His brother, Elmo R. Zumwalt, III, UNC NROTC Class of ‘68 was a fellow distinguished combat veteran of the Vietnam Conflict.



Presentation of Awards

2019 Distinguished Service Award

Captain Harold Anderson “Andy” Bunch, Staff 1985-1989

- Commanding Officer and Professor of Naval Science at our unit 1985-1989
- 1989-1990 at behest of his relief, Andy began to organize and led the development of our Alumni Association, officially creating it in August 1990
- 1992-1996 – Served on the Board of Directors
- 1993 – Secretary
- 1993-1995 – Chairman, later retitled President
- 1996 Life Member #57
- Influential supporter of becoming a 501(c)3 organization

Captain Bunch has not only been a key founder an ardent supporter or our Association, but he has often been the , vision, impetus and “horsepower” for new initiatives and making things happen.



Presentation of Awards

2009 Distinguished Service Award

10th Anniversary: the award was never presented

Thomas Brantley “Brant” Burgiss ‘84

- Board of Directors (1997-2001)
 - Webmaster (1997 – 2007)
- On 26 July 1997 Brant made a presentation to the Board of Directors about the features and benefits of a presence on the worldwide web. Our first presence was introduced in 1998, with Brant and the firm he founded, Goosedown Graphics providing their services at cost. It started with three pages.
- In 2001, the website presence was growing in both interest and complexity and it was no longer viable to offer his firm’s services at cost. Brant resigned from the Board to avoid a conflict of interest, but the services of his firm were retained. Brant sold the business later in that decade, but Goosedown Web Design remains the Association’s web services provider.
- Brant’s vision helped shepherd this Association into the 21st century and maintain a vital communication link to members, prospective members and the public.



Secretary's Report

Will Stubbs '85

“The secretary ... shall have the responsibility and authority to maintain and authenticate the records of the corporation.” NC General Statutes § 55-8-40

- Maintains record of membership and eligible for membership (on website).
- Maintains the Articles of Incorporation and Bylaws (on website).
- Produces and maintains minutes of the Board of Directors, Annual Meeting and other relevant documents and legal records of the corporation (on website).
 - PLEASE LOG-ON TO THE WEBSITE AND UPDATE YOUR INFO AND PREFERENCES (include preferred e-mail address, opt-out feature available)***



Secretary's Report

Membership Report

Regular members 2019 only	Regular members multi-year	Life Installment Members	Life Members *	Total Members *	Known Alumni & Staff eligible for membership
20 (7%)	50 (18%)	3 (1%)	199 (74%)	272	~1514 (~18% are members)

Year over year comparison 2015-2019 of Membership Activity

Category	2015	2016	2017	2018	2019 YTD	2019 goal for budget
New Life Members +	1	8	17	14	19	10 (+9)
Regular Members	29	23	47	58	70	74 (-4)
Total new/renewing	30	31	54	72	89	84 (+5)

From 2001-2010: annual memberships averaged ~ 150 per year; life ~10 per year



Secretary's Report

Membership Report

- **Comprehensive update to database in October 2018:**
 - 2045 total graduates documented
 - 1514 living alumni
 - 232 (11%) alumni have passed away since last major update in 2009
 - 1130 active contacts
 - 112 bounces
- **Membership: 272 (~18% of living alumni)**
 - Paid members **up 13%** over last year
 - New Life members **up 35%**
 - Multi-year members **up 23%**
 - Annual members **down 15% in 2018**
 - Life membership most popular: **~75%**
- **Participation rate among beneficiaries**
 - DSA recipients: 100%
 - DAA recipients: 82%
 - Scholarship recipients: **8 of 20 or 40%**
 - Connor Award recipients: **7 of 27 or 26%**
 - 1991-2017 graduates: **12%**
 - **lower than average of 18% of eligible**



Secretary's Report

Performance vs. Goals 2019

- ❑ Comprehensive graduate database synchronization among master database, UNC GAA database and Constant Contact Database. (April 2019) - **25% complete, new ECD end of November 2019.**
- ❑ Migrate Constant Contact service provider content (paid service) to Salesforce.org service provider (free to non-profits). Conduct operational test. (May 2019) – **pending completion of above item; ECD mid December 2019.**



Secretary's Report Elections

- ✓ Nominations Committee recommends candidates for nomination NLT 2 October 2019.
- ✓ Secretary reviews eligibility of nominated candidates and publishes list to the paid membership. and solicits additional qualified nominees by 14 October deadline.
- ✓ Secretary prepares ballot with all qualified nominees, alphabetically by last name, in accordance with the Bylaws.
- ✓ Secretary circulates ballot to paid membership 22 October 2019 by e-mail with instructions and posts it to the website (paid members content)
- ✓ Members may vote in person at the Annual Meeting (ballots unsigned but issued only to paid members). Alternatively, they may print their name and sign their ballot and mail it or email it to the Secretary to arrive 31 October 2019, to allow for counting before the Annual Meeting.
- ❑ The Secretary oversees balloting and the conduct of the election at the Annual Meeting. Absentee ballots properly cast ahead of time added to ballots voted in-person at the Annual Meeting will be counted; the 14 candidates with the most votes will be deemed elected as Directors for the 2020-2021 term. In the case of a tie, an immediate run-off is conducted at the Annual Meeting with only those candidates tied eligible for run-off. **Elections are made final at the Annual Meeting prior to adjournment.**
 - ❑ Ballots to be counted by Eric Schneider, Will Stubbs and David Jackson (non-candidates for election) to avoid any potential OCIs.
 - ❑ During ballot counting inviting Steve Fish (Past President) to preside and Bill Latham (Assistant Secretary) to drive the slides.
- ❑ From the Directors Elect, the President, Secretary and Treasurer for the following term shall be elected, provided a quorum of the Directors-elect are present for a vote. If a quorum is not present, then the officer balloting will be conducted by the Secretary via e-mail as soon as practical following the Annual Meeting.



Treasurer's Report:

Terry C. Cline, CPA '71

Balance Sheet (30 Sep 19)

	2019 YTD 30 Sep 19	2018	2017	2016	2015
Assets/ Member's Equity	\$166,040.92	\$139,471.03	\$117,871.57	\$72,230.26	\$67,558.78
Year Over Year Change	\$26,569.89	\$25,734.26	\$45,621.97	\$4,671.48	(\$7,458.11)
% Change	Up 19%	Up 21.8%	Up 63%	Up 6.9%	Down 9.9%

- The Association's financial condition is sound and solvent, with no outstanding liabilities.
- The significant increase in assets since 2016 is due to successful fundraising efforts in 2017 & 2018 and to the overall health of the financial markets.
- Of the \$166K in assets, it is noted that 98.7% is held in restricted funds.
- The current rate of return on those funds is sufficient to meet their ongoing requirements.



Treasurer's Report

Income / Expenses (cash basis 30 Sep 19)

	2019 YTD	2018	2017	2016	2015
Income (Dues & Gifts)	\$8,090.00	\$29,460.40	\$45,643.50	\$13,553.22	\$1,715.87
Investment Income & Cap Gains	\$1,979.65	\$9,165.10	\$5,797.00	\$1,494.14	\$3,529.11
Total Income	\$10,069.65	\$38,625.50	\$51,440.50	\$15,047.36	\$5,244.98
Expenses	\$3,086.12	\$9,851.01	\$11,100.68	\$7,419.33	\$8,291.69
Net Gain/Loss	\$6,983.53	\$28,774.49	\$40,339.82	\$7,627.43	(\$3,046.71)

- Income and expenses are stable through the first nine months of the year.
- Unusually higher income in 2016 – 2018 is due to the very successful scholarship fund drive.



Treasurer's Report Budget Execution

(expenses, cash basis, 30 Sep 2019)

Category	Budgeted Amount	Actual YTD
Awards Expense (DAA/DSA/Connor)	\$1,125.00	\$882.32
Bank Charges	\$250.00	\$179.35
Miscellaneous Office Expense	\$265.00	\$107.24
Website Expense	\$3,600.00	\$420.00
Midshipmen Scholarship Expense	\$3,000.00	\$0
Dawson Library Expense (Capital Improvements)	\$6,000.00	\$1,497.21
Total	\$14,240.00	\$3,086.12

- All accounts are performing well within the budgeted parameters.
- Expected fourth quarter expenses will significantly decrease the current budget surplus.



Governance & Bylaws Committee Report

S. Jay Plager '52, Chair

- The committee has completed its current work on the Bylaws, and has no other matters currently pending.



Budget & Financial Oversight Committee Report

Steven Levesque, Chair

- 3rd Quarter meeting held via conference call on 22 September 2019
 - Reviewed status of year to date budget vs. actual financial performance
 - Receipt/expenditure execution substantially favorable to budget
 - Investment performance exceeding projections
 - Took measures to re-balance certain funds (Conner, Dawson) back to stated target allocations; re-adjust target allocation for the scholarship fund; and took no action on Life Dues fund (the committee is satisfied with the current position)
- Noted that our mutual fund manager, USAA Investment Management Company ("IMCO"), is selling its mutual fund business to Charles Schwab.
 - The transaction is expected to close in early 2020
 - We will review alternatives as we learn more about the transaction and work to maintain our stated asset allocations or adjust as necessary
- Request approval for continuing resolution authority for Treasurer until 2020 budget is approved
 - 25% of 2019 budget by line item to carry through to 2020 budget adoption



Awards Committee Update

Steven P. Fish '85, Chair

- Awards purchases completed on/within budget
 - Connor Award Watch
 - DSA & DAA Awards
- Annual project – assemble and clean up the list of Connor Award winners with Point of Contact
 - Intend to use this in the future to invite past award winners back for Midshipmen awards day to present the award to current Midshipman winner
 - Behind schedule on this. Will continue to pull toward completion.
- Future initiative – discuss/brainstorm ways to increase the number of nominees for DSA and DAA. This year and last we announced over and over in the news bulletin with limited success. Makes discussion and award easy, but it would be good to have more people making nominations to broaden the scope and appeal.



Scholarship Committee Report

Robert J. Gionfriddo '86 on behalf of Ann C. Phillips '83 Chair

- **Budget: Target for sustainment, \$60,000**
 - Current total in fund: \$67,651.77 (Aug 2019)
- Thank you to contributing Board members!
- Do we consider a 4th Scholarship?
 - Requires building endowment
- Naming of UNC NROTC Alumni Assn
Scholarship for UNC NROTC Alumni (Marine)
- If all MIDN 3/C going fwd have scholarships, do we modify our selection objectives?



Events Committee Report

Patrick P. Connelly '85, Chair

- Fall Alumni Panel, 31 October 2019
 - 12 panelists registered.
- Reunion Weekend Events 1/2 Nov 2019
 - President's Reception - 60 registrants (22 last year)
 - Football Game/BBQ - 79 tickets sold +12 walk-up requested (54 last year)
- Veteran's Day Ceremony (1110, 11 Nov 18)
- Sea Services Ball (15 Nov 18) (Durham Convention Centetr)
- Spring Semester Events (All Dates: TBD)
 - Alumni Panel
 - Field Meet
 - Awards Day
 - Commissioning



Member Communications Committee Report

Will Stubbs '85 Chair

- Website is the reference library and interactive portal for members.
 - Goal: to be a one-stop shopping resource for UNC NROTC AA information.
- News Bulletins
 - generate membership enrollment and renewals (80+% correlation)
 - generate charitable gift giving activity
 - stimulate participation and registration in events (Alumni Panel, Annual Meeting)
 - 9 published last year (8 so far this year, 1 more planned for November 2019)
 - Readership ~ 429-554 (avg 506)
 - (269 members: ~237 readers but not members)



The Website and News Bulletins are the lifeblood of the Association



Member Communications Committee Report

Social Media:

- News Bulletins are simulcast on Facebook, Twitter and now LinkedIn.
- Facebook: [@uncnrotcaa](#)
 - 107 likes, 111 followers
 - Some unsubscribe to News Bulletin but continue to follow on Facebook.
- Twitter [@uncnrotcalumni](#)
 - 12 followers (3 are directors)
 - ~20 engagements per tweet
- LinkedIn **UNC NROTC ALUMNI ASSOCIATION**
 - Corporation and Group entities
 - 21 followers so far to “Group” (7 Directors)
 - has been live since 21 October 2019.
- Next:
 - Instagram

Please like - follow – join us on Facebook, Twitter and LinkedIn

Goals, Opportunities and Challenges

Goals:

- Transition to Salesforce by December 2019 and successful OPTTEST

Opportunities:

- Survey our readers to understand preferences on News Bulletin, Social media, Website
- Convert some portion of the ~**237 “readers but-not-members”** to members.
- Better use of Facebook resources

Challenges:

- Harvest e-mail addresses for as many of the 309 alumni whose e-mail addresses are unknown.
- Reduce the bounced e-mail list
- Gentle engagement with unsubscribed list to understand what the issues are.
 - 9 unsubscribes this year



Dawson Library Committee Report

Robert J. Gionfriddo '86

Current Activities

- Chair Replacement
 - Chairs selected and procured
- Video Monitor
 - Need additional coordination with UNC Facilities for installation requirements

Future Activities

- Barrister Bookcases
- Leadership Lecture Series Sponsorship
- Funding Campaign



Election Results

- The candidates for election equal to the number of eligible board seats receiving the greatest number of votes shall be declared elected.
- In the case of a tie that results in the inability to declare a winner, a run-off election shall be immediately conducted with only those candidates who tied eligible for consideration.



Members' Open Forum

- Opportunity for membership to ask questions of officers, directors, unit staff and Midshipmen
- Make suggestions
- Raise issues of concern



Retiring Board Members Farewell

- David A. Jackson '87
- Ann C. Phillips '83
- S. Jay Plager '52
- Willard B. Stubbs '85, Secretary
- Eric S. Schneider '86, President



Adjourn Annual Meeting

- 1630: Assemble Directors Elect in the Dawson Library for Election of Officers
- 1635: Dawson Library open for members to see the new furniture.
- 1700: BBQ Tailgate
- 1930: UNC v. UVa – Go Heels!