

UNC NROTC ALUMNI ASSOCIATION
UNIVERSITY OF NORTH CAROLINA
CHAPEL HILL, NC 27599-3325
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Minutes of the UNC NROTC Alumni Association Board of Directors teleconference meeting held August 25, 2001 at 10:00 am.

Board Members present:

Jim Bailer '85 (President)
Harold Brown '72
Pat Connelly '85
Rob Gionfriddo '86
Sam Richardson '92
Jesse Tillman '86
Wade Phillips '45
Daniel Rabil '86
Vicki Stephens '82 (*Secretary*)
Mark Whitson (*Treasurer*)

Board members not present:

Richard Cashwell '59
Bill Foster '80
Laird Lewis '70
Don Ledford - staff '80- 87

Other Members Present:

Brant Burgiss '84 (*Webmaster*)

President called the meeting to order.

Agenda for this teleconference was to review the action items list and concentrate on items due by the meeting, reunion preparations and any other topics that anyone need to discuss. Meeting was kept to one-hour duration.

Finance committee determine investment vehicles. – complete. The Treasurer has opened a USAA account.

Send Database to GAA on an annual basis. – dropped this action item. This is a violation of our pledge to alumni not to forward their names and addresses to 3rd parties. Also, the GAA database is more up-to-date than ours 99% of the time since they pay a staff to actively track down alumni.

Laird requested membership database from Brant – complete.

Send a spreadsheet of dues-paying members to the board members – complete.

Brant presenting graph of year's worth of website statistics – complete. He'll continue to due this each per month.

Block of rooms reserved for the reunion – complete.

Email blast to alumni on reunion information – will be done after the teleconference to

make sure we have up-to-date reunion information. Blast will include a reminder about the reunion. Alumni will be told that details will be posted on the website and in the next newsletter. We'll pass along information on making hotel reservations, request Whispers & Gossip inputs, and inform alumni about the upcoming demolition of the armory. The email blast will go out to all alumni whether they are dues-paying members or not. Brant will send a final draft to board members via email for review before sending.

Update bylaws as a result of online voting and teleconferencing. – Mark Whitson has a text for a proposed bylaw for teleconference. We have a legal opinion saying that we are authorized to do this under the bylaws as written. We also have a proposed bylaw that would spell this out more expressly if desired. No one has specifically been assigned this action item yet. This will be discussed during the October meeting.

Determine Captain Haines' priorities for future use of money given to the midshipmen. – Jim Bailer will contact him prior to the October meeting.

Designate board member to speak to midshipmen about joining the alumni association – Jim Bailer will arrange a date with Captain Haines. Mark Whitson and Wade Phillips volunteered to come speak with the midshipmen.

Set up dates to award the next Scholarship. – Laird Lewis has this for action. No update yet.

Treasurer needs to bill life members still making installments. – Mark Whitson still needs to do this.

Brant will post Dick Cashwell's letter on the NROTC building on the website. - This will be done when the next newsletter is posted. It will be part of the newsletter that is mailed out to dues-paying members and will also be included briefly in the email blast. We will also review Captain Haines' input to the newsletter for any remarks about the NROTC building to make sure we don't have any conflicts.

Brant will solicit banner ads for the website. – One day after Brant put the demonstration banner ad on our website, we got a response from one of our alumni, Mr. Alan Monette, who works with Smithfield Hams. Mr. Monette's son just graduated from the NROTC program this past year. He is not only willing to advertise his business but is willing to contribute a percentage of his profits to the Scholarship Fund for those that key in the promotion code advertised. Additionally, there will be discounts to members of the Alumni Association. He has asked permission to distribute his brochure to our members. The only problem is that we have promised our alumni that we will not distribute their names and addresses to 3rd parties. One possibility is that they could link up to the Smithfield Ham website where catalogues can be ordered. This information will be in the next newsletter. Another suggestion is that Mr. Monette might bring some brochures to the reunion. Charge for advertising on the website will be \$25 per month (Sep – Dec) plus \$15 in the newsletter. Board has previously authorized advertising. The only

requirement is that there is board oversight on what we choose to advertise. Board voted unanimously to accept Mr. Monette's offer for advertising. Brant Burgiss will be the primary point of contact with Mr. Monette and notify him that we will accept his offer. Mark Whitson will go ahead and invoice all 4 months plus the newsletter advertising.

Cut-off date for Reunion Registrations – Mark Whitson and Pat Connelly are working on the remaining action items and will inquire about cut-off dates for registration forms. As we get closer to the reunion, we may want to put out another email blast to inform alumni.

Parking and Name Tags. – Jim Bailer and Mark Whitson report that Don Ledford is taking care of these items.

T-Shirts. – Mark will check to see if the Midshipmen want to sell T-shirts this year. If so, we'll announce this in the newsletter.

Distinguished Alumnus Award & Distinguished Service Award. Will Stubbs will be awarded the Distinguished Service Award. Rob Gionfriddo is handling the award. Nominations from the board for the Distinguished Alumnus Award include the following:

Charles Neely '65, a retired Navy Captain, who is a state legislative representative for Wake County for a number of years and is fairly well know in the Capitol Hill circles. He made an unsuccessful bid for Republican Party nomination last year.

Tony Rand, Senate majority leader. He was in our program for a year but was not commissioned.

Pat Taylor '45, an attorney in Wadesboro, NC. He was Lt. Governor a long time ago. He ran for governor but was defeated.

Rob Gionfriddo will contact Dick Cashwell to see if he has any other ideas on alumni that should be nominated for this award. Wade Phillips will submit a write-up on Pat Taylor to Mark Whitson who will add the write-ups for Charles Neely and Tony Rand and forward them to Rob. The Secretary agreed to send out the criteria for these awards to the board members.

Agenda for General Meeting at the Reunion. - Jim will discuss with Captain Haines.

Newsletter. Secretary needs inputs as soon as possible. Prefer to get the newsletters in the mail 30 days before the reunion. We will stick with the 8/31 deadline for inputs. Board members that volunteered to proofread: Dan Rabil, Sam Richardson and Harold Brown offered to help proofread.

Talk to the GAA about professional management. Dick sent a letter to the GAA and they replied that they would be willing to talk to us about it. We now need to discuss the specific tasks we want the GAA to do for us. Treasurer and Secretary duties will be foremost – particularly in processing the checks/credit card information and making sure the money stays properly proportioned to the correct assets.

Purchase Bookshelves for the Dawson Memorial Library. – The company we want to order the bookshelves from is Levenger. They can also handle the glass etching. Rob Gionfriddo will contact Don Ledford to obtain the correct dimensions and style next week. Costs are \$189 for medium, \$199 for tall, \$49 for etching and \$30 for a lock. (Roughly a \$1000 per stack.) Rob will contact the midshipmen point of contact to find out what book purchases are needed this year to stay current with the CNO's and Commandant of the Marine Corp's reading list. The board recognizes the fact that some of this furniture may go into storage in the future when the NROTC unit is placed in temporary facilities. The board agreed that we should go ahead and purchase additional bookshelves.

Treasurer Update

Recent Income form Dues and Contributions: \$1,085.

Recent Expenses:

- Newsletter \$696
- Website Maintenance \$300
- Merchant Account to process credit card \$15/month
- Registration of website for the next 2 years; \$63
- Legal fee for opinion letter on conference call: \$200

Check Book: \$2,879.28

Funds

USAA Growth and Income Fund: \$48,740.64. Broken out as follows:

- Dawson Memorial Fund: \$7,817.33
- Connor Fund: \$12,132.71
- Memorial Fund: 1,515.00
- Midshipman Scholarship Fund \$1,380
- Balance in our mutual Funds is the Life Dues that goes in for sustaining support for life members.

Midshipman Support Fund is budgeted for 25 % of our operating income received (such as annual dues and interest on life membership dues).

Minutes of the June 9th Meeting. A motion was made to approve the minutes of the June meeting that were emailed/mailed to all board members. Motion was approved.

Next Teleconference. Board decided to have another conference call before our reunion. September 22nd, 10:00 am. Most of the details of the reunion will be known well before this date. However, the teleconference will provide an opportunity to review the agenda for the general meeting.

Meeting was adjourned.

Respectfully submitted,

Vicki S. Stephens
Secretary