

UNC NROTC ALUMNI ASSOCIATION
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www.uncnrotcaa.org

Subj: MEETING MINUTES FOR BOARD OF DIRECTORS OF THE UNC NROTC
ALUMNI ASSOCIATION MEETING OF March 9th, 2024.

In accordance with Article III, Section 5 of the Association Bylaws and pursuant to a resolution of the Board of Directors in a regular meeting on November 11, 2023 the Board of Directors met virtually on March 9, 2024, assembling at 0900 EDT.

The meeting was called to order at 0900 EST and the following directors were in attendance:

By telephone/video conference

- Marianne S. Waldrop(87), President
- James R. Fullwood, Jr.(92), Secretary
- Donald R. Cuddington(86), Treasurer
- Michael P. Argo(81)
- Andy Flores(95)
- Jeff Kennedy(87)
- Frank Linkous(87)
- Douglas W. Montgomery(86)
- James M. Provo(80)
- Robert Allen Rivers(73)
- Kirsten Shuford (91)
- Daniel W. Wright, Jr.(86)
- Duncan Young (95)

Absent/Excused

- William F. Foster, Jr.(80)

13 of 14 duly elected directors being present, pursuant to Article III, Section 8 of the Bylaws, a quorum was established for the transaction of business.

- President's Report-Marianne Waldrop



President's Report

- Seeking approval for use of Google Workspace for Nonprofits
- Approve the 2024 Budget
- Finalize Chair and Committee Assignments
- **OUTSTANDING NEWS:**
National Park Service listed the Naval Armory on the National Register of Historic Places on February 7, 2024.

- UNC NROTC UNIT CO- Captain Brian Tanaka

Recruiting:

- 2023 Cycle:
 - 4/16 (25%) First Choice Applicants Admitted
 - 2/14 (14%) Out of State
 - 2/2 (100%) In State
- 2024 Cycle (Still Ongoing):
 - 8 Total First Choice Applicants
 - 5 Admitted/2 Rejected and Appealing/1 Rejected and does not plan to appeal
 - 2/5 Out of State Admissions
 - 3/3 In State Admissions
- Outreach:
 - Coordinated w/ NJROTC Area Commanders & Alumni Association
 - Resulted in multiple NJROTC Visits in the last 4 Weeks
 - Visits have already resulted in significantly more interest from prospective in-state college applicants than we have seen in previous years
- Areas for Assistance:
 - Funds for Recruiting Materials (social media engagement analysis software, pamphlets, signs, posters)
 - Hoot Suite Professional Software: social media management software (\$99/month)
 - Instagram Ad Campaign: (\$ varies)
 - Tri-Fold Recruiting Brochures (\$1/per for 100 – gets cheaper with larger order)
 - Recruiting Posters/Updated Images of Modern Fleet Platforms (\$40-\$60/per)
 - Improved Command Signage (Command Board, Recruiting sign that can be placed in front of Armory - \$ varies on design)

Upcoming Battalion

Events

UNC Awards Day – April 11 (1400 @ Naval Armory)
 Consortium Awards – April 19 (1500-1600 @ NCSU Talley Student Union Ballroom)
 Commissioning – May 11 (0900 @ Student Union Great Hall)



BOLIN CREEK TRAIL CLEANUP

1/C Service Assignment

- MIDN 1/C Jace Bean – USMC Ground
 - MIDN 1/C Hannah Collett – USS Makin Island (LHD-8), San Diego, CA
- MIDN 1/C Rory Moran – USS Thomas Hudner (DDG-116), Mayport, FL
- MIDN 1/C Alex Vangelopoulos – Naval Aviator

MARINE-OP MIDN AT FEX



MIDN 4/C RODRIGUEZ SWEARS OATH & ACTIVATES OTSSN



- Center: MIDN 1/C Rory Moran is congratulated on his ship selection by USFFCOM ADM Caudle following a brief on current events, near-peers, and risk-management
- Right: RDML Yangsun Choi visited the BN for a Q&A session focused on working with allies in the pacific and near-peer conflicts



Areas for Assistance:


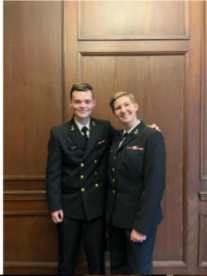

- We are in need of enhancing our VTC capabilities in our classroom. These enhancements will help our instructors have a better environment to teach their courses in a post-COVID time. Embracing this technology allows us to improve our remote learning experiences and create a more engaging setting. Below will be the estimated listed quotes from our IT professional here at UNC.
 - 65" display (~\$750):
 - Camera/mic/speaker system (~\$700):
 - Extension cable to run the camera back to the instructor computer (~\$100):
 - Cart we use to mount the displays to (~\$1400):
 - New projector setup (\$2700):
 - Approximate Total: \$5,650

*UNC is currently reviewing our request for these items and if denied we will be looking for alternative funding

In addition to the information on the slides, CAPT Tanaka discussed recent visits by Navy Education and Training Command and UNC leaders to discuss requirements to raise the instructional resources available in the Armory.

In response to CAPT Tanaka's brief on instructional technology support, Jim Fullwood offered to coordinate support through the Dawson program if required.

- Midshipman Bn CO Report-SSgt Ortega






Report on UNC NROTC Midshipman Battalion


BNCO - SSgt Ortega, USMC

Battalion Updates:

- Welcomed one new freshmen into the program
- Ship Selection
- Exciting leadership lab training opportunities
- Active MWR program coming to fruition
- Wardroom Enhancements
- Battalion Merchandise
- On campus recruiting efforts
- Campus/Community Involvement
- Online and Social Media Presence

- Recruiting Support Report: Jeff Kennedy




Recruiting Report

- Spreadsheet North Carolina High schools with NJROTC / MCJROTC
- USNA Blue and gold handbook
- Feb 20th meeting at Armory with NJROTC Area 6 Col Clarke
- Email to Dean McDonald highlighting other national universities additional grants/benefits for midshipmen. Request for in state tuition for active participating midshipmen including college program.
- SWAG and recruiting brochures
- Initial 2024 budget request \$500

The board discussed how best to support the unit's recruiting and the budget required for that support. Jeff Kennedy stated that he would hold additional committee meetings to better define the budget and submit a proposal to the board. Additionally, the Recruiting Support Committee will develop an approach to allow funding of recruiting materials by outside

sources, such as the Alumni Association writ large.

- Secretary Report–Jim Fullwood



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Secretary's Report

Membership Report

Regular members 2023 only	Regular members multi-year	Life Installment Members	Life Members *	Total Members *	Known Alumni & Staff eligible for membership
92	47	3	215	357	~1537 (~22% are members)

- Membership rates largely unchanged but 38 memberships are currently overdue
- There are 391 inactive members with records in the database

- Treasurer's Report–Donald Cuddington



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Treasurer's Report: Balance Sheet

	2024 (thru 1/31)	2023	2022	2021	2020	2019
Assets / Members Equity	\$203,556.86	\$200,217.83	\$220,357.19	\$270,758.73	\$219,778.16	\$176,191.17
Year over year change	n/a	(20,139.36)	(50,401.54)	\$50,980.57	\$43,586.99	\$36,720.14
% change	n/a	Down 9.12%	Down 19%	Up 23%	Up 25%	Up 26%

- 2023 balance reflects transfer of \$50,000 to University to manage scholarships
- Fund Balances
 - Life Dues \$120,654.67 as of 2/29/24
 - Dawson \$18,504.39 as of 1/31/24
 - Connor \$25,341.55 as of 2/29/24
 - Scholarship \$43,034.98 as of 1/31/24



Treasurer's Report: Income / Expenses

	2023	2022	2021	2020	2019
Income (Dues & Gifts)	\$16,683.23	\$10,498.00	\$21,412.55	\$11,747.43	\$15,691.86
Investment Income (Int., Div. & Cap. Gains)	\$8,695.59	\$11,474.46	\$15,527.95	\$6,374.45	\$11,309.02
Total Income	\$25,378.82	\$21,972.46	\$36,940.50	\$18,121.88	\$27,000.88
Expenses	\$72,588.56	\$8,519.60	\$10,540.95	\$5,268.09	\$11,687.39
Net Gain / Loss	(\$47,209.74)	\$13,452.86	\$26,399.55	\$12,853.79	\$15,313.49

2023 Net Gain/Loss reflects \$50,000 distribution to University from Scholarship Fund



Treasurer's Report: 2023 Budget Closeout

Category	2023 Budget	Actual 2023
Unrestricted Income	\$3786.00	\$8496.40
Unrestricted Expenses	\$4000.00	\$4111.22
<u>Unrestricted Income-Expenses</u>	\$3786.00	\$4385.18
<i>Restricted Accounts</i>		
Dawson Library expense	\$3749.18	\$4048.18
Award –Connor Award	\$0	\$676.00
Midshipmen Scholarships	\$3000.00	\$3000.00
<i>NAPC</i>		
Armory Preservation	\$625.00	\$625.00
Armory Birthday Celebration	\$7344.00	\$10,113.16
NAPC Balance (2021-2023)		\$2099.54



2024 Proposed Budget: Unrestricted

<u>Unrestricted Income</u>		
Annual Dues current year	\$425.00	13 members @ \$25; 5 members @ \$20
Annual Dues from previous year multi-year payments	\$1,932.00	already paid in past years
Investment income life dues endowment	\$3,033.00	2.78% (5%=\$464.75; \$2164 savings)
General Fund	\$1,575.00	any gift here is bonus to plan
Amazon Smile	\$-	
General Fund Carry Over 2023	\$1,000.00	One 2023 NAPC donation re-categorized to the General Fund
Total Income	\$7,965.00	

<u>Unrestricted Operating Expenses</u>		
Award expense (DAA)	\$(100.00)	
Award expense (DSA)	\$(100.00)	
Bank Charges	\$(500.00)	
Miscellaneous, Business	\$(200.00)	Veteran's Day Ceremony Flowers
Insurance, D&O	\$(800.00)	
Postage & Shipping	\$(50.00)	
Supplies, Business		
Quicken Software	\$(65.00)	
Office Supplies	\$(50.00)	
Website expenses	\$(5,100.00)	24 months
Total Operating Expenses	\$(6,965.00)	
 <u>Unrestricted Non-Operating Expense</u>		
Recruiting	\$(1,000.00)	
Total Non-Operating Expenses	\$(1,000.00)	
Total Unrestricted Expenses	\$(7,965.00)	



2024 Proposed Budget: Dawson

<u>Dawson Library Fund</u>		
<u>Income</u>		
David P. Dawson Library Fund investment income	\$878.00	based on 5% of \$17,570.83
David P. Dawson Library Fund gift		
2023 Operating Budget Carryover	\$4,385.15	
Total	\$5,263.15	
<u>Expense</u>		
Dawson Library expense	\$(1,428.99)	Not to exceed \$6,000 for capital expenditures, upgrades and repairs
Income - Expenses	\$3,834.16	



2024 Proposed Budget: Connor


Connor Memorial Fund		
Income		
Patrick K. Connor Award Fund inv income	\$800.00	5% of \$24,826.86 = \$1241.34
Patrick K. Connor Award Fund gift		not actively soliciting
Total	\$800.00	
Expense		
Patrick K. Connor Award expense	\$-	



2024 Proposed Budget: Scholarship

Scholarship Fund		
Income		
Midshipman Scholarship Fund investment income	\$850.00	5% of \$42045.69 = 2102.28
Midshipmen Scholarship Fund gifts	\$150.00	
Total	\$1,000.00	
Expenses		
Midshipmen Scholarship expense		

- Budget and Finance Oversight Report-Jim Provo



Budget & Financial Oversight Report


- BZ to Janet for great job as Treasurer.
- Welcome incoming Treasurer Donald Cuddington and Committee member Kirsten
- Great year overall:
 - On / below budget.
 - Funded several great events.
- Moved \$50,000 to UNC Trust for Scholarships.
- Moved funds to more appropriate risk managed and rebalanced funds with Schwab.
- All accounts are well funded for their purpose. Dawson will need more funding as the scope increases.
- Recommend approval of budget and use of funds as proposed by Donald. Majority of Committee concurs.

The board discussed the advantages and disadvantages of re-categorizing a 2023 donation for the NAPC 80th to the General Fund given that the NAPC effort is still ongoing. A donation of \$1000 was received with the following comment: "For any extra costs associated with the Armory celebration. Any left over can be used for expenses at Treasurer's discretion. Go Heels!." The \$1000 was not needed for the 80th and was proposed in the 2024 budget to fund the Recruiting Committee budget. Rob Rivers pointed out that the next phase of NAPC was to keep the unit in the Armory. Donald Cuddington observed that NAPC still has funds available.

The board also considered the budget assessment provided by the Oversight Committee.

After discussion, the proposed budget was moved to a vote, properly seconded, and subsequently approved unanimously by the board.

- NAPC Report—Rob Rivers and Sandy Henkel




NAPC Report

- Conversations with BOT Member Dr. Perrin Jones revealed he is anxious to find money to rehabilitate the Armory. He was thrilled about the NRHP listing.
- Conversations with UNC Provost Dr. Chris Clemens revealed very strong support for the Armory and a belief that the “Armory is safe now.” He was very pleased with the NRHP listing, and provided us with the proper official to gain approval for a bronze marker for the Armory acknowledging its NRHP status.
- Working on plaque design and planning an unveiling ceremony for the Military Appreciation Day timeframe.
- Remaining concern is UNC’s possible gambit to move all ROTC units to the Law School Building. With former Chancellor Guskiewicz gone, this may not have the potential it once did.
- The Carolina Alumni Review will be running an article in the May-June issue with the good news about the NRHP listing. DTH is pending.

The committee will begin coordination for the plaque and provide updates on design and cost as appropriate.

- Governance and By-Laws Report—Andy Flores




Governance & Bylaws Report

- Motion for revised Bylaws was approved by Board via email vote and amended on November 11, 2023
- Suggestion during previous Board meeting was to consider Donald Cuddington’s revision for Article V, Section 6 as indicated below:
 - *Section 6. Scholarship Committee. This committee shall include a minimum of 3 members, at least one of whom is a Director. Its purpose is to execute the scholarship program, including: 1) Oversight of the UNC Arts and Sciences Foundation endowment fund entitled “The UNC Naval ROTC Alumni Association Captain Alfred M. Koster and Master Chief Donald R. Ledford Awards Fund;” 2) Submission of an annual budget to fund one or more additional merit-based awards from the association’s Scholarship Fund. The committee shall collaborate with the NROTC Unit to ensure these awards are based on the same metrics as the Koster and Ledford awards but do not exceed the monetary value of the Koster or Ledford awards. The Board of Directors maintains final authority on the conferring of these awards; 3) Assisting the Board, when deemed necessary, in developing strategies for raising funds for the award of scholarships.*
 - *Current Version: Section 6. Scholarship Committee. This committee shall include a minimum of 3 members, at least one of whom is a Director. Its purpose is to execute the scholarship program, including proposing criteria for the conferring of scholarships, vetting of candidates, interaction with NROTC Unit staff, proposal of recipients, and assisting the Board with developing strategies for raising funds for the award of scholarships. The committee shall provide a member to serve on the NROTC Unit’s panel which decides the proposed recipients of the scholarship. The Board of Directors maintains final authority on the conferring of scholarships, based on the recommendations of the NROTC Unit and the Scholarship Committee.*

The proposed changes to the association bylaws was moved to a vote, appropriately seconded, and approved unanimously by the board.

- Events Report-Dan Wright



Events Report


- Fall reunion planning is proceeding

After discussing two possible dates for the next alumni reunion, 12 Oct 24 and 16 Nov 24, Dan Wright recommended 16 Nov 24 as the preferred date.

The board also discussed aligning the ceremony to unveil the historical register plaque for the Naval Armory on the Friday prior, 15 Nov 24. Mike Argo will coordinate with the football program for opportunities to align activities with the reunion and to support recruiting efforts.

16 Nov 24 for the next alumni reunion was moved to vote, appropriately seconded, and unanimously approved by the board.


- Members Communications Report-Doug Montgomery



Member Communications Report

- Web site updates and housekeeping continue
 - Clean-up/standardizing rehosted content and file archive structure
 - Contact Doug M to update your committee's page(s)
- "Circuit Discipline" for official news posted via AA's X, FB, & LI accounts
 - Messaging is typically approved before posting
 - Distinguishing between similar social media accounts
- Inputs for News Bulletins are always welcome to inform members


- Awards Report-Frank Linkous



Awards Report

- UNC Awards Day 11 April 2024
- Connor Award selectee - MIDN 1/C Thomas Vangelopoulos
- 2024 Distinguished Alumnus/Distinguished Service Awards
 - Noms for DAA (LtGen (Ret.) Smith) and DSA (Rob Gionfriddo) carried over for 2024

- Scholarship Report-Donald Cuddington




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Scholarship Report

- The Endowment will fund the Koster/Ledford Awards for the Class of 2026.
- Unlikely that our Scholarship account will fund a third award due to low class size.

- Dawson Program Report-Jim Fullwood




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Dawson Program Report

- Completed delivery of gaming computer and peripherals to support wargaming club, professional training, and research.
- Coordinated with unit leadership to improve accountability of Dawson resources.
- Reviewing requirement for additional books for the Dawson Library to support wargaming club and update the CNO professional reading list.

- Old Business-No Old Business

- New Business

	<h2><i>Closing Comments</i></h2>
<ul style="list-style-type: none">• Next Board Meeting• Virtual, 0900-1100, Saturday, 8 June 2024• Agenda Items:<ul style="list-style-type: none">– Review Directors and Officers Insurance– Revise budget / spending authority, as required	

The President stated that she is still looking for input on possibly reducing the number of committees or prioritizing the board's work. She also discussed the email she received from Bob Eaves regarding the UNC Veterans Memorial.

- Next Meeting: The next board meeting is scheduled for 0900-1100, Saturday, 8 June 2024.
- There being no further business, the meeting was adjourned at 1158EST.

Submitted by:

James R. Fullwood Jr.

James R. Fullwood Jr.
Secretary